KRANNERT CENTER DISTRICT
WHERE ART, CULTURE, AND ENTERTAINMENT COLLIDE
HISTORY

The Krannert Center District (KCD) is bordered by Lincoln Avenue, Illinois Street, Mathews Avenue, and Nevada Street and was developed in August 2008 to raise awareness of local businesses and the artists who perform in the area. Since then, the KCD has been promoting its arts, cultural, and entertainment events while organizing a green initiative for sustainable business practices. This coordinated approach has established a broad resource for visitors and customers who seek green-minded collaborators, world-class entertainment, diverse live music, and the delicious foods and distinctive atmospheres of area restaurants.

MISSION

The KCD mission is to support local and regional talent in all art forms, including live performance, visual art, and spoken word presentations. We seek to provide unique and conventional venues for emerging and established artists. We encourage diversity by working with the University of Illinois’ cultural houses, local entertainment venues, and a variety of businesses. We strive to strengthen the connections between the flourishing arts scene of the KCD and the entire Urbana community.