Krannert Center for the Performing Arts is a unit in the College of Fine and Applied Arts at the University of Illinois and dedicated to the advancement of education, research, and public engagement through the pursuit of excellence and innovation in the performing arts.

Embracing the art of the past as well as the art of our time, the Center supports the belief that creativity is a core human characteristic and that the arts hold uniquely transformative potential.

Through its multiple and integrated roles as classroom, laboratory, and public square, Krannert Center serves as a touchstone for the exploration and expansion of human experience.

To create one’s own world in any of the arts takes courage.

GEORGIA O’KEEFE
In today's tough economic times, business strategies must be smart, innovative, collaborative, and results-oriented. Krannert Center understands that your philanthropic, sponsorship, and marketing dollars must be used wisely. Through Krannert Center's Corporate Circuit program your business will receive:

- **Maximum return on investment**
- A promotional partnership with opportunities to tailor benefits to enhance and strengthen your marketing strategies and generate revenue
- Guaranteed visibility to strengthen your brand awareness and gain exposure to important target markets
- Multiple opportunities to integrate consumers into the partnership, strengthening bonds with colleagues and customers to produce greater profits
- High-impact client entertainment through performances, personal interactions with world-class artists, and business-to-business networking
- Tax benefits as allowed by law

Corporate Circuit partnerships range from $1,000 to $25,000 annually. Specific benefits are tailored to each Circuit business based on its marketing strategy and contribution level.

To plug into the Corporate Circuit and begin to tailor your business' partnership, please fill out the attached information form or contact:

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KrantnerCenterCorporate.com or KrannertCenter.com

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**Gifts To The University Of Illinois Are Tax Deductible As Allowed By Law**